




Tips to Connect with Local Schools

Local schools are eager to connect students with real-world careers. By partnering with Career & Technical Education (CTE) programs and campus career counselors, you can introduce students to exciting opportunities in the apartment industry.

Key Local Contacts

-  CTE Director or Coordinator – Oversees district-level career programs
-  College & Career Counselor – Guides students at the campus level
-  Work-Based Learning / Internship Coordinator – Coordinates job shadowing and internships

How to Find Them

- Visit district websites → Departments → CTE or Career Readiness
- Look for College & Career or Work-Based Learning pages

Outreach Tips

- Send a personalized email introducing your organization (use our template)
- Highlight apartment industry careers in TEA clusters:
- Architecture & Construction
- Business Management & Administration
- Hospitality & Tourism
- Offer guest speakers: industry professionals, recent graduates, or ambassadors

Provide Ready-to-Use Resources

- Short presentations or videos
- TEKS-aligned handouts & career pathway guides
- QR codes for follow-up opportunities (internships, property tours)

Plan Ahead

- Career fairs are scheduled months in advance—reach out early
- Be prepared for background checks and district approval processes