



TEXAS APARTMENT ASSOCIATION

Independent Rental Owners Committee

February 8, 2024
Hotel Paso del Norte
El Paso, TX



Agenda

Call to Order/Welcome

New Business

- TAA IRO Membership Demographics
- Helping our local associations

Old Business

- 2024 TAA ONE Conference & Expo
- Resource development for IROs

Other Business



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What is an IRO?

Independent rental owners own rental properties and are involved in the management of their properties.



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TAA IROs

February 2024

➤➤ 2,206 IRO members

➤➤ 144,733 IRO units

27% of TAA owner/manager members
5.4% of total TAA units

February 2023

➤➤ 2,234 IRO members

➤➤ 145,346 IRO units

27% of TAA owner/manager members
5.7% of total TAA units (2.5M)

A Closer Look at Unit Count

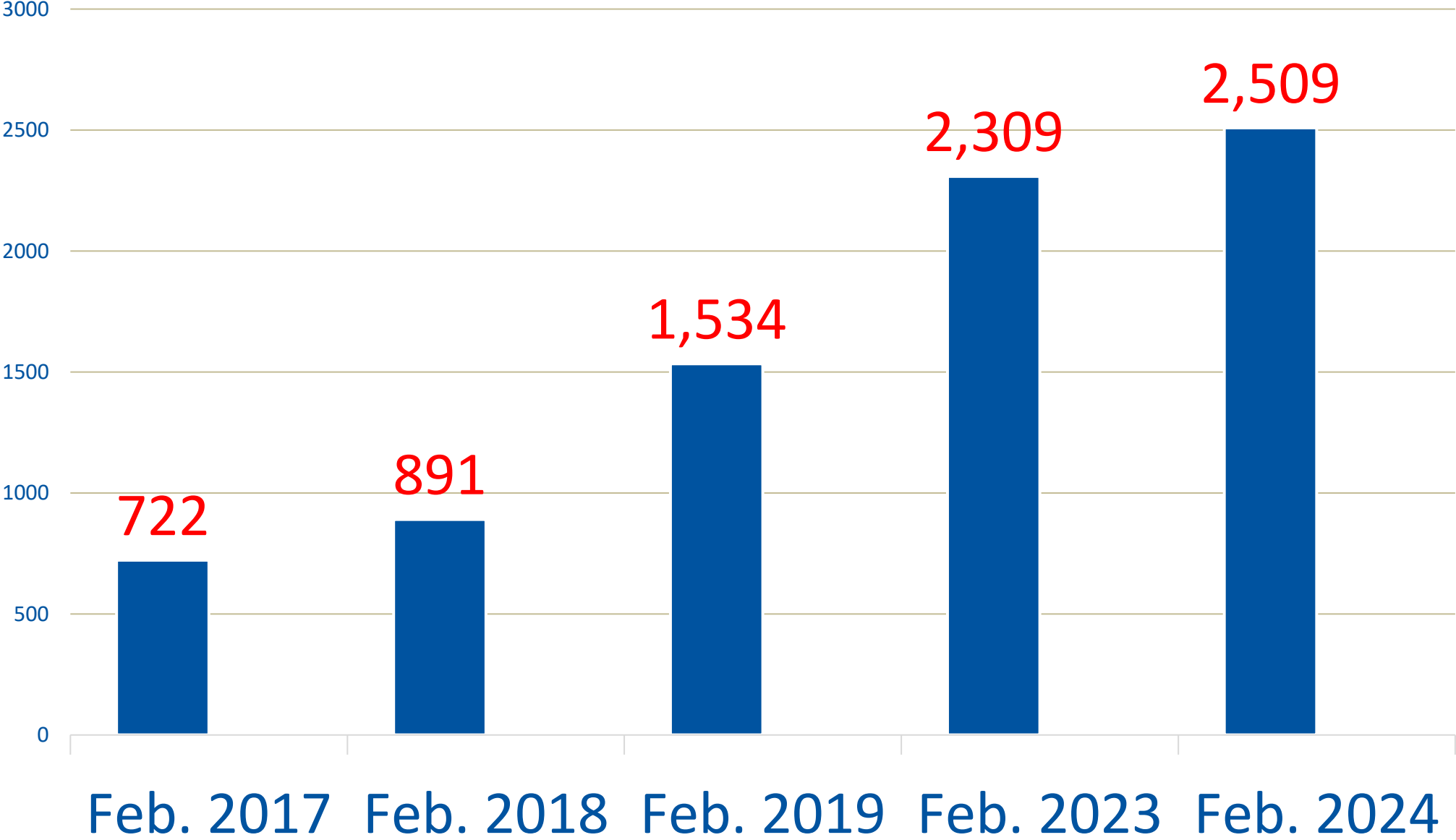
Remember: 144,733 IRO units; 2,206 IRO members

- 693 members with 5 or less units = 31%
- 984 members with 10 or less units = 45%
 - Qualify for free access to TAA Click & Lease
 - Unknown at this time how many are already TCL users
- 98% of TAA IRO members have less than 500 units

Top 10 Locals by IRO Member Percentage

	IRO Members % total	IRO Units % total
Apartment Association of the Panhandle	51%	26%
Greater Longview Apartment Association	45%	3%
Apartment Association of Greater Dallas	44%	6%
San Antonio Apartment Association	44%	30%
Piney Woods Apartment Association	41%	7%
Lubbock Apartment Association	36%	7%
Houston Apartment Association	34%	10%
Apartment Association of Southeast Texas	34%	17%
Apartment Association of Central Texas	33%	5%
Bryan/College Station Apartment Association	32%	20%

Users of Small Owners Package of *TAA Click & Lease*



- Based on 80 units or less as defined by companies that qualify for reduced pricing.



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How can TAA help our local associations with their IRO membership?



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IROP/CAS Update



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IRO Track – 2024 TAA ONE

Thursday, April 25

- 9-9:50 Gmail & Google “Automations” for Enhanced Productivity & Efficiency with Randy Dean
- 10:05-10:55 Roundtable Discussions
- 11:10-12 Networking



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**What resources can TAA
develop to help IRO
members operate
efficiently?**

TAA PAC

Scan here or donate online
(member log in required)

www.taa.org/advocacy/pac

THANK YOU!



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Adjourn