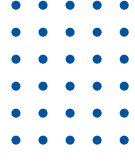


Education Committee Meeting

February 8, 2024



Agenda

New Business

The New Vision

- Committee Structure
- LMS
- Webinars
- Video Libraries
- Marketing

New Business, *cont.*

2024 REDBOOK
Seminars

CAS/IROP Update

Old Business

2024 TAA
Professional
Awards



TAA Education

Focuses on operational excellence

Works in harmony with local associations

Member challenges should be our priorities

Outcomes Summary

- Increased ROI for membership investment
- All industry segments operate at exceptional levels
- Local associations have access to more educational resources

1

Education Committee Structure

2

Learning Management System

3

Proactive lease education, webinars and outreach to member segments such as IROs and student housing

4

Video Libraries for Maintenance Personnel and Residents

5

Marketing

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Which workgroup would you like to join?



TEXAS APARTMENT ASSOCIATION

2024 REDBOOK Seminars

23 seminars offered by 16 locals

February 14 – May 21

TAA to offer at least once virtually

Pending approval by TREC for 5 MCEs

New interactive tools allowing
anonymous questions and polling

The Lease and the Leasing Process

- Recent Lease changes
- TAA's new MLA
- Rental Application changes
- Screening

Evictions

- Detailed walk-through of the evictions process
- Spotlight on common problem areas
- CARES Act
- New legislation regarding preemption of local ordinances
- The appeals process

Operational Issues

- Fair Housing
- Emotional Support Animals
- Lease Termination
- Habitability



TEXAS APARTMENT ASSOCIATION

CAS/IROP Update



TEXAS APARTMENT ASSOCIATION

2024 Professional Awards

5 Categories

Broke submission records in 3 of 5 categories!

Leasing, Maintenance and Manager

101 Total Submissions
Increase of 17% over previous record!



TEXAS APARTMENT ASSOCIATION

Thank you, workgroup!

Ferlisa Raglin, chair

Susan Hinkley

Victoria Dries Keeler

Candy Maxey

Mary Mocniak

Ashleigh Monday

Joseph Ramsey

Cindi Reed

Charles Stroud

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Would you like to judge the 2024 Professional Awards?

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What did you think of today's Education Committee meeting?

ⓘ Start presenting to display the poll results on this slide.

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TIER 5

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MRI Software/MRI Apartment Data



Adjourn