

**TEXAS APARTMENT ASSOCIATION LONE STAR EXPO  
FORT WORTH CONVENTION CENTER  
EXHIBIT HALLS A - E**

**EXHIBITOR INFORMATION**

**SHOW SCHEDULE**

**EXHIBITOR MOVE-IN**

Wednesday, April 19, 2023 – 11:30 a.m. – 8 p.m.

Thursday, April 20, 2023 – 7:30 a.m. – 2:30 p.m.

**EXHIBITOR REGISTRATION**

**REGISTRATION HOURS**

Wednesday, April 19, 2023 – 11:30 a.m. – 6 p.m.

Thursday, April 20, 2023 – 7:30 a.m. – 7 p.m.

Friday, April 21, 2023 – 7:30 – 11 a.m.

**(Located in Hall F, Level 1 of the Convention Center  
@ 11<sup>th</sup> Street)**

**EXHIBIT HOURS**

Thursday, April 20, 2023 – 3:30 – 6:30 p.m.

Friday, April 21, 2023 – 9 a.m. – 12 noon

**EXHIBITOR MOVE-OUT**

Friday, April 21, 2023 – 12:05 – 8 p.m.

All exhibitor materials must be removed from the exhibit facility by Friday, April 21 by 8 p.m.

**WHAT YOU GET WITH YOUR BOOTH**

You get the booth space with a curtained backdrop and signage. Any tables, carpet, services, etc. must be provided by your company or ordered from our show decorator. TAA has secured a furniture package at a discounted rate, so you will want to review that form. Take advantage of discount pricing by ordering by **March 22, 2023**.

**LOADING DOCK**

Here's a link to all docks. TAA will be using Halls A-E. [http://wallabyweb.com/panos2/fwcc\\_pano.html](http://wallabyweb.com/panos2/fwcc_pano.html) Just click on the thumbnail map in the lower right-hand corner, then on the Commerce Street truck dock area to see the layout of the dock area.

**BOOTH PERSONNEL BADGES**

All personnel working the booth will need to check in at Exhibitor Registration. If a badge was not ordered for you in advance of the show, you will have to pay a fee of \$25 to have one made.

**MOVE IN/MOVE OUT POLICIES**

Booths not set up and ready one hour prior to the show opening will automatically be lounged by show management (carpet & tables), and you will be assessed a \$250 fee. You will also lose seniority status and will not be able to choose a booth in the following year's expo until after June 1. You will be responsible for all assessed fees.

**All exhibitors must remain set until the close of show.** Booths found empty at start of the second day will automatically be lounged by show management (carpet & tables), assessed a \$250 fee, and will not be able to choose a booth in the following year's expo until after June 1. You will be responsible for all assessed fees.

**GUESTS**

**Product service personnel who are not exhibiting at the Expo will not be allowed into the Expo hall.**

If you invite a management company client to come by and see you and they are not registered for the conference, they will have to pay \$10 for an expo badge to get in from 9 a.m. – 12 noon on Friday. No expo show passes will be distributed for Thursday. Download your virtual pass that's included in the exhibitor kit to distribute to your customers.

**EVENT TICKET INFORMATION**

**ABSOLUTELY NO ONE WILL BE ADMITTED TO AN EVENT REQUIRING A TICKET WITHOUT ONE AND LOST TICKETS WILL NOT BE REPLACED.**

**WEDNESDAY KICKOFF PARTY.** Join us at the iconic *Billy Bob's Texas* for this year's Kickoff Party. This party will start the TAA Conference off as only TAA can. So, help us put the exclamation point on what's sure to be an unforgettable day. We'll have plenty of food & adult beverages to go along with the great tunes! And, if you tire of dancing to the fabulous bands, feel free to try your luck on the mechanical bull, play a friendly game of pool, take a photo on a bucking bull or race some armadillos! It is a place for you to connect and kick off the conference in style. This event will be a perfect finish to a memorable first day at the conference. - **\$125**

**THURSSDAY'S AWARD DINNER & GALA.** At Friday's "*Awards Gala*," This celebration of TAA's award winners calls for an upscale event worthy of our industry stars. After the dinner and formalities, get ready to celebrate in celestial style as we introduce you to the night's entertainment. *Emerald City*, will be back to bring on the fun, so get those dancing shoes ready. Help us put the grand finishing touches on another unforgettable Conference. You will also have an opportunity to reserve a table of 10 at the Gala for \$200 per table, and all attendees must have a ticket to this event. - **\$200**

**RESERVE A TABLE OF 10 AT THE THURSDAY AWARDS GALA.** Have a group of 10 (or more), you can reserve a table of 10 in advance to secure a table. (Tickets need to be purchased separately.) - **\$200**

Tickets for all entertainment and events must be purchased in advance. **NO TICKETS WILL BE SOLD AT THE DOOR FOR THESE EVENTS.** The schedule below reflects the deadlines for purchasing tickets onsite:

<u>EVENT DAY/TIME</u>	<u>EVENT</u>	<u>PURCHASE BY</u>
Wednesday, 6:30 – 9:30 p.m.	Kickoff Party @ Billy Bob's Texas	Wednesday, 5 p.m..
Thursday, 7:30 – 10:30 p.m.	Thursday Stars of Texas Awards Dinner & Gala	Thursday, 3 p.m.

#### **GENERAL OPENING SESSION & SEMINARS**

We can't reveal just yet, but you're gonna love this year's keynoter. Look for updates via email and on our conference website.

And welcome our emcee, Chet Garner, creator, host and executive producer of *The Daytripper*, an 8-time Emmy-award-winning Texas travel show airing on PBS stations across the country.

Reminder: All exhibiting companies are welcome to attend all education sessions. And, 4 sessions are just for supplier partners!

#### **2024 LONE STAR EXPO BOOTH PRE-SELL**

The 2024 TAA ONE Conference & Expo will be April 24-26 at the Henry B. Gonzalez Convention Center in San Antonio, Texas. The trade show booth plat, prices and contract will be sent to current exhibitors prior to this year's Expo.

Take this opportunity to lock in a lower price and your preferred booth space. To hold the booth, TAA will need a 25% deposit. More information to come as we get closer to conference.

#### **PARKING AND DIRECTIONS**

View parking options and directions on garage locations by clicking on the link below:

[https://assets.simpleviewinc.com/simpleview/image/upload/v1/clients/fortworth/FWCVB\\_Parking\\_Map\\_10\\_8\\_18\\_1d7cf\\_feb-25cf-4cf0-aadb-c8bc150876d6.pdf](https://assets.simpleviewinc.com/simpleview/image/upload/v1/clients/fortworth/FWCVB_Parking_Map_10_8_18_1d7cf_feb-25cf-4cf0-aadb-c8bc150876d6.pdf)

**PLEASE SHARE THIS INFORMATION WITH YOUR ASSOCIATES WORKING THE BOOTH.**