

TEXAS APARTMENT ASSOCIATION LONE STAR EXPO  
FORT WORTH CONVENTION CENTER  
EXHIBIT HALLS A-E

EXHIBITOR INFORMATION

**SHOW SCHEDULE**

**EXHIBITOR MOVE-IN**

Wednesday, April 26, 2017 – 3 – 7 p.m.  
Thursday, April 27, 2017 – 7:30 a.m. – 3:30 p.m.

**EXHIBIT HOURS**

Thursday, April 27, 2017 – 4 – 7 p.m.  
Friday, April 28, 2017 – 11 a.m. – 3 p.m.

**EXHIBITOR MOVE-OUT**

Friday, April 28, 2017 – 3:15 – 10 p.m.

All exhibitor materials must be removed from the exhibit facility by Friday, April 28, 2017 by 10 p.m.

**WHAT YOU GET WITH YOUR BOOTH**

You get the booth space with a curtained backdrop and signage. Any tables, carpet, services, etc. must be provided by your company or ordered from our show decorator. TAA has secured a furniture package at a discounted rate, so you will want to review that form. Take advantage of discount pricing by ordering by April 5, 2017.

**LOADING DOCK**

The docks are located off Commerce Street on the East side of the building. Additional information is included with this packet.

**BOOTH PERSONNEL BADGES**

All personnel working the booth will need to check in at Exhibitor Registration. If a badge was not ordered for you in advance of the show, you will have to pay a fee of \$25 to have one made.

**MOVE IN/MOVE OUT POLICIES**

Booths not set up and ready one hour prior to the show opening will automatically be lounged by show management (carpet & tables), and you will be assessed a \$250 fee. You will also lose seniority status and will not be able to choose a booth in the following year's expo until after June 1. You will be responsible for all assessed fees.

All exhibitors must remain set until the close of show. Booths found empty at start of the second day will automatically be lounged by show management (carpet & tables), assessed a \$250 fee, will lose seniority status and will not be able to choose a booth in the following year's expo until after June 1. You will be responsible for all assessed fees.

**GUESTS**

**Product service personnel who are not exhibiting at the Expo will not be allowed into the Trade Show hall.**

Also, if you invite a management company client to come by and see you and they are not registered for the conference, they will have to pay \$10 for a Trade Show badge to get into the Expo from 4 – 7 p.m. on Thursday and \$40 for one on Friday from 11 a.m. – 1 p.m. (Free passes are not available during lunch on Friday from 11 a.m. – 1 p.m.) Information on getting passes is included in the exhibitor kit. If you are paying the fee to get them into the Trade Show, please make arrangements in advance to meet them outside the hall.

## EVENT TICKET INFORMATION

**ABSOLUTELY NO ONE WILL BE ADMITTED TO AN EVENT REQUIRING A TICKET WITHOUT A TICKET AND LOST TICKETS WILL NOT BE REPLACED.**

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1. **LUNCH WITH EXHIBITORS.** This lunch is included as part of your registration. Lunch will be served on Friday from 11:00 a.m. to 1:00 p.m. in the Lone Star Expoarea.

2. **THURSDAY KICKOFF PARTY.** Join us for “*A Little Bit Country, A Little Bit Rock ‘N’ Roll.*” It’s the World’s Largest Honky Tonk—and the perfect spot to celebrate a memorable first day of the 2017 TAA Education Conference & Lone Star Expo. The Kickoff Party Thursday night at Billy Bob’s Texas will be *A Little Bit Country, A Little Bit Rock ‘N’ Roll*, with dancin’ music supplied by *The Bryan Lynn Jones Band* and *Emerald City*.

There’ll be plenty of grub, the usual adult beverages and other diversions. Test your mettle on the mechanical bull or your skill on the pool tables and arcade games. Or, just enjoy the scenery and the spectacle with 1,500 of your industry friends. Additional tickets can be purchased at the registration desk for \$90 each.

3. **FRIDAY PARTY. “A Taste of Texas.”** Unwind after a full day with Texas wines, craft beers and only-in-Texas cuisine at our short and oh-so-sweet *Taste of Texas* Party. Relax with your friends and enjoy the *Joe Walker Trio*, then head out for more socializing with supplier partners or colleagues—or stay in if you prefer. Tickets are \$125 each.

4. **SATURDAY “Where the Best Begins” INSTALLATION & AWARDS BRUNCH.** Celebrate the inspiring success stories of our industry champions, as we recognize our professional award winners and introduce our starting line-up: the 2017-2018 Executive Committee and Product Service Council officers. Additional tickets can be purchased at the registration desk for \$40 each.

Tickets for all entertainment and luncheon events must be purchased in advance. **NO TICKETS WILL BE SOLD AT THE DOOR FOR THESE EVENTS.** The schedule below reflects the deadlines for purchasing tickets onsite:

<u>EVENT DAY/TIME</u>	<u>EVENT</u>	<u>PURCHASE BY</u>
Thursday, 7:30 – 10:00 p.m.	Kickoff Party	Thursday, 7 p.m.
Friday, 6 – 8 p.m.	Friday Party	Friday, 3 p.m.
Saturday, 10 - 11:15 a.m.	Installation & Awards Brunch	Friday, 5:30 p.m.

### GENERAL OPENING SESSION & SEMINARS

Don’t miss the General Opening Session on Thursday from 2:15 – 3:45 p.m. TAA is proud to welcome Dallas Quarterback Dak Prescott as the General Opening Session keynote speaker. Join us as he shares his insight on overcoming adversity, rising to the occasion and leading a team to success.

### 2018 LONE STAR EXPO BOOTH PRE-SELL

The 2018 TAA Education Conference & Lone Star Expo will be April 26-28 at the Henry B. Gonzalez Convention Center in San Antonio, Texas. The trade show booth plat, prices and contract will be sent to current exhibitors prior to this year’s Expo.

Pre-sell will take place via email and will be done in seniority order. Take this opportunity to lock in a lower price and your preferred booth space. To hold the booth, TAA will need a deposit. We will accept credit card payments also. More information to come as we get closer to conference.

### PARKING

The Sheraton Fort Worth Downtown Hotel has a parking garage. Hotel and day guests pay \$20 per day, with in-out privileges. No valet available. (817) 335-7000

The FWCC Commerce Street Garage is located at 1301 Commerce St., Fort Worth, TX 76102. Parking is \$12 for 6 – 12 hours and \$15 for 24 hours, with no in and out or overnight privileges. (817) 392-2588 The FWCC Houston Street Parking Garage at 1100

Houston St., Fort Worth, TX 76102 (#2 on the map). Entrance on 11<sup>th</sup> St. Parking is \$12 for 6 – 12 hours and \$15 for 24 hours, with no in and out or overnight privileges. (817) 392-2588