

INSPIRE



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Texas Apartment Association
 Education Conference & Lone Star Expo
 April 26-29, 2017
 Fort Worth Convention Center

Thank you for your participation as an exhibitor in the 2017 TAA Education Conference & Lone Star Expo, April 26 – 29, at the Fort Worth Convention Center (Exhibit Dates: April 27-28).

Exhibitor Registration is now available online through an integrated and user friendly website for both your registration and hotel reservation needs. The online system will allow you to register the individuals working your booth, edit or cancel registrations, etc. The hotel reservation site will allow you to reserve a block of hotel rooms, manage reservations, and review your hotel rooming list.

To ensure an efficient and worry-free onsite check-in experience for your booth personnel, it is strongly recommended that all booth staff are pre-registered before arriving at the conference. This will help prevent delays at the registration area and enable your staff to make the best use of their time at conference. The deadline to register your exhibit staff or make changes to existing reservations is Tuesday, April 18.

1. Go to <http://www.wynjade.com/taa17/exhibitors>
2. Your username is your email address
3. Your password is your last name

Important Notes:

- Each exhibiting company will receive three (3) complimentary exhibitor booth personnel badges for every 10'x10' booth space purchased (i.e., 10'x20' = six (6) complimentary exhibitor badges). The fee for additional booth personnel badges is \$25 each.
- TAA will review registration lists for each exhibitor. If the quantity of registrations exceeds a reasonable number for your booth size, TAA reserves the right to cancel excess badge registrations. Booth personnel must be employees of the exhibiting company or designated representative of the exhibiting company. TAA will notify the exhibitor regarding the review, and provide an option to modify the number of booth badges prior to cancellation.
- Exhibitor Booth Personnel Badges provide access to the TAA Expo, General Opening Session, Lunch on the Move in the Expo on Friday and seminars only. You are able to purchase social event tickets online as well.
- All booth staff/entertainment must have a badge to gain access to the TAA Exposition starting on Thurs., April 27 at 3 p.m. Exhibitors will be able to enter the exhibit hall during Exhibitor Move-in without a badge. TAA's security company will be issuing wristbands on Tuesday, Wednesday, and Thursday (before 3 pm).
- Conference Sponsors receive complimentary Badges as well as social event tickets based on your sponsor level. These badges have already been included in your company allotment but please make sure to register the individuals receiving these comp badges and social tickets and assign them appropriately.

	Comp badges per 10 x 10 space	Paid badges per 10 x 10 space	Comp Social Tickets
Platinum	8	3	8
Gold	5	3	4
Silver	4	3	2
Bronze	3	3	1

Full Social Package:	\$255
Kickoff Party:	\$90
Friday Party:	\$125
Saturday Installation & Awards Brunch:	\$40
Union Gospel Mission Community Service Experience (No charge, but you must register to attend):	\$0

- Substitutions and name changes can be made online until April 18, 2017. After this date all changes must be made onsite and are subject to a \$25 administrative fee. Complete contact information will be required for each registrant including full address, email address, phone, fax and registrant profile information. Registration records that have not been completed properly will be considered incomplete and badges will not be issued. Please note that email addresses must be unique for each registrant in your group. Email addresses used more than once will be identified as a duplicate and will prevent you from completing the registration.

Please remember to book your hotel accommodations as soon as possible as the number of hotel rooms are limited. You can book your reservations online at <http://www.wynjade.com/naa16/policies.cfm>

If you have questions or need assistance regarding exhibitor registration and/or reserving hotel rooms, please contact our official registration and hotel partner:

Wyndham-Jade
Toll-free 1-888-266-7818 (U.S. & Canada)
International +1 972-349-5885
Monday-Friday, 8:00 am - 6:30 pm CST

Thank you,
Lynn Fisher, CMP
Vice President of Conference & Expo
Texas Apartment Association
512/479-6252
lynn@taa.org