

LEAD FORM TEMPLATE

Complete or attach business card here:

| |
|---|
| Name _____ |
| Title _____ |
| Company Name _____ |
| Address _____ |
| City _____ State _____ Zip _____ |
| Phone (_____) ____ - _____ Fax (_____) ____ - _____ |
| Cell (_____) ____ - _____ |
| E-mail _____ |

Product Interest:

- | | |
|-----------------------------------|--------------------------------------|
| <input type="checkbox"/> Widget A | <input type="checkbox"/> Widget D |
| <input type="checkbox"/> Widget B | <input type="checkbox"/> Widget E |
| <input type="checkbox"/> Widget C | <input type="checkbox"/> Other _____ |

Application: _____

Current Supplier: _____

Purchasing Authority:

- Decision Maker (If not, please complete below)
Name _____ Phone # _____
- Recommender/Influencer
- Purchasing Agent
- Information Gatherer

Purchasing Time Frame/Budget Approval:

- Next 30 days 1-3 mo. 4-6 mo. 7 mo.-1 yr. 1+yr.

Follow-up requested:

- Email me detailed information/product specifications
- Mail me detailed information/product specifications
- Add me to email list to receive your quarterly newsletter
- Call me: ASAP 1 month 3 months 6+ months
- Would like to schedule demo/visit
- Provide quote/proposal on _____
- No follow-up required; I'm just here for the T-shirt**

Comments: _____

Lead Taken By: _____ A B C D F