

Event Planner

Customize your agenda

Choose your sessions, match your educational interests and plan the program that's right for you. You'll receive one continuing education credit for each 50 minutes of seminar instruction you attend.

| Thursday, April 22 | General Interest | Specialty Housing | Special Interest |
|--------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 9-10:10 a.m. | | Best Practices in Senior Housing Moderator: Darlene Guidry, CPM. Panelists: Brenda Crawford, Kirk M. Tate, CPM; additional panelist to be invited | |
| 9-10:15 a.m. | Early Bird Seminar: Why Leaders Should Bother to Build Employee Engagement by Al Lucia, CSP | | |
| 9-10:15 a.m. | | | Tips from the Inside: A Conversation with Owners Moderator: John Cullens, CAM, CAPS. Panelists: Kelly Scott; Kin Oldham; Trey Stone; Robert Tinning, CPM; Darnell Harris |
| 9-10:30 a.m. | | HTC Roundtable Moderators: Patricia Murphy; Cynthia Barksdale, TCS, UPCS, HQS | |
| 9-10:30 a.m. | | | AE Council Meeting & Seminar |
| 9 a.m.-1:15 p.m. | Leadership Workshop: What's My Style? facilitated by Susan Weston, CAM, CAPS | | |
| 10:20-11:30 a.m. | | Best Practices in Student Housing Panel to be invited | |
| 10:30 a.m.-Noon | Mid-morning Session: Human Resources: Are You Keeping Up with the Joneses? Nellcine Ford, Anita Vanderveer, additional panelists to be invited | | |
| 11 a.m.-12:45 p.m. | | | TAA Board of Directors Meeting |
| 12:30-1:45 p.m. | | Best Practices in Military Housing Moderator: Tim Doerbaum, CAM. Panelists: Kristin Sizemore, CAM, CAPS, CAS, CPO; Allyson McKay; additional panelist to be invited | |
| 12:45-1:45 p.m. | | | TAA Board of Directors Luncheon and Speaker |
| 2-3:15 p.m. | Opening Plenary Session: Anything You Do is Everything You Do with Michael Hoffman, CSP | | |
| 3:30-4:50 p.m. | General Opening Session Featuring Texas Football Legend Emmitt Smith | | |
| 5-7:30 p.m. | Lone Star Expo Open | | |
| 7:30-10 p.m. | Blues Bayou Bash Kickoff Party at House of Blues Houston | | |

| Friday, April 23 | Executive | Property Supervisor | Onsite | IRO | Maintenance | General Interest |
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| 8:30-9:45 a.m. | Market Trends: How Clear is Your Crystal Ball? Panel to be invited | NOI for the Next Generation Rich George, CAPS, CAM | Extreme Customer Service Toni Blake | Premises Liability: Are You Prepared? Moderator: Scott Wilder, CPM. Panelists: Wendy R. Wilson; other panelists to be invited | R-22 Conversion to R-410A John Burg | Threshold Thinking Linda Swindling, JD, CSP |
| 8:45-11 a.m. | Extended Session: Coaching Within the Tornado: Ignition Strategies for Leadership Michael Hoffman, CSP | | | | | |
| 8:45-11 a.m. | Hands-on Computer Class: Excel Essentials for the Apartment Industry Julie M. Irvin, NALP, MOUS See page 15. | | | | | |
| 10-11:15 a.m. | Consumer Trends for the Near Future: What You Need to Know Marian Salzman | Talk Isn't Cheap—It's Priceless! Jackie Ramstedt, CAM, CAPS, CAS | Innovative Ideas to Survive and Thrive in Today's Market Amy Kosnikowski | How Will You React When the Media Calls? Melanie Villalobos | Advanced HVAC Troubleshooting John Burg | Self-Mastery: A Plan for Personal Success Rich George, CAPS, ARM |
| 11 a.m. -1 p.m. | Lunch on the Move in the Expo | | | | | |
| 11 a.m. -3 p.m. | Lone Star Expo Open | | | | | |
| 3:15 - 4:30 p.m. | Hot Topic (to be determined) | Creating the Ultimate Marketing Plan Tracey Hopkins | Fair Housing's Fear Factor: What Really Scares Us Today Jackie Ramstedt, CAM, CAPS, ARM | Show Me The Money! Getting Financing in Today's Economy Speaker to be invited | Effective Irrigation Management Rick Moncibais | How to be Happy though Stressed Bill Nye, Ph.D. |
| 3:15-5:30 p.m. | Extended Session: The Golden Path for Leasing Toni Blake | | | | | |
| 3:15-5:30 p.m. | Hands-on Computer Class: Excel Advanced for the Apartment Industry Julie M. Irvin, NALP, MOUS See page 15. | | | | | |
| 4:45-5:45 p.m. | | Developing High Performance Teams Rich George, CAPS, ARM | At Your Service Linda Swindling, JD, CSP | Pay Now or Pay Later Moderator: Kim McGregor. Panelists: Sarah Thompson, CAM, CAPS; Deona L. James, CAS; additional panelists to be invited | Customer Service: Seeing What Your Customers See Bill Nye, Ph.D. | Seize the Day: Increase Productivity to Get Results Amy Kosnikowski |
| 7-11p.m. | Prom Night—Revenge of the Nerds Ultimate Party | | | | | |
| Saturday, April 24 | General Interest | | | | | |
| 9-9:45 a.m. | Closing Plenary Education Session: Lighten Up! by Tracey Hopkins | | | | | |
| 10-11:15 a.m. | Soulful Style Installation & Awards Brunch featuring soulful music and brunch fare, with a spotlight on the winners of TAA's prestigious industry awards, our 2010-2011 Executive Committee and you, with a visual montage of your conference experience. Get a sneak peek at the 2011 Conference to be held in Fort Worth. | | | | | |

Preliminary seminar schedule; subject to change

